



**Colonel By
Secondary School
Business Studies Department**

www.colonelby.com

2381 Ogilvie Rd
Gloucester, Ont
K1J 7N4



Welcome to Colonel By Secondary School's Business Studies Department

Business at CB

Introduction to Business

Introduction to Business French Immersion

Entrepreneurship: The Venture

The Digital Environment

Introduction to International Business

Business Leadership: Management Fundamentals





Business Studies at Colonel By



Colonel By Business Studies Department

Colonel By's Business Studies Department provides students with a diverse offering of courses in which they will explore accounting, marketing, information and communication technology, human resources, business ethics, social responsibility, entrepreneurship, e-business, international trade, distribution, and business leadership and management.

Students are also presented with the opportunity to create and run all aspects of their own business including marketing, distribution, and sales through e-business software.



Grade 10 Business Studies



BBI 20 Introduction to Business

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.

BBI 20F Introduction to Business French Immersion

This French Immersion course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.



Grade 11 Business Studies



BDI 3C Entrepreneurship: The Venture

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan for a school-based or student-run business. Through hands-on experiences, students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs.

BTA 3O Information and Communication Technology: The Digital Environment

This course prepares students for the digital environment. Using a hands-on approach, students will further develop information and communication technology skills through the use of common business software applications. The concept and operation of e-business will be explored, and students will design and create an e-business website. The skills developed in this course will prepare students for success in the workplace and/or post secondary studies.



Grade 12 Business Studies



BBB 4M Introduction to International Business

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing, and management.

BOH 4M Business Leadership: Management Fundamentals

This course focuses on the development of leadership skills used in managing a successful business. Students will analyse the role of a leader in business, with a focus on decision making, management of group dynamics, workplace stress and conflict, motivation of employees, and planning. Effective business communication skills, ethics, and social responsibility are also emphasized.



Colonel By Secondary School Business Studies Department



Should you have any inquiries please contact:
Cameron Baird - Department Head of Technology
and Business, Colonel By Secondary School

